



Not an actual final rendering and only a sample

296

KENT AVENUE

FUTURE RESIDENTIAL DEVELOPMENT

It's happening!
Orion
REAL ESTATE



24HR SECURITY



KENT
AVENUE VISIBILITY



SECURE PARKING



PLANNED
APARTMENTS



WELL INTEGRATED
TRANSPORTATION
HUB



FIBRE READY

296 Kent Avenue is located in the heart of the Ferndale, Randburg, offering an existing office base with the potential to introduce future apartments and transform the property into a residential address.



CUSTOMER PROFILE

296 Kent Avenue will serve future residents, young professionals, entrepreneurs and Randburg commuters seeking secure, affordable urban living close to work, retail and services. The planned apartment component will create a residential community within an established business and commuter node.

LSM & Demographic Profile



Predominantly middle- to upper-income households within the Randburg, Eastleigh, Edenglen, Greenstone and wider Ekurhuleni catchment. The area includes established residents, working professionals, entrepreneurs, and commuters who value secure, convenient and well-located accommodation.

Residential Demand Drivers

Central Ferndale, Randburg location
Kent Avenue visibility and access
Existing office and commercial activity
Close to Home Affairs, Eden Mall and surrounding schools

Development Positioning

The future apartment component will reposition 296 Kent Avenue from a office property into a strong residential destination, supporting everyday living, services and convenience in one address.



FUTURE APARTMENTS

296 KENT AVENUE

FUTURE RESIDENTIAL DEVELOPMENT

Modern Living Meets Inspired Design

FUTURE APARTMENTS

Welcome to 296 Kent Avenue, a future residential living development in Ferndale, Randburg. The planned apartments will transform an existing corporate property into a modern, affordable residential hub, offering residents secure parking, convenient access and proximity to major business nodes.



200
Planned
Apartments

Features

- Centrally Located
- Air- Conditioning
- Kitchenette
- Fully Furnished
- 55 Inch TV
- WiFi Included
- Prepaid Water & Elec
- Secure Parking Available
- 24/7 security and full digital access control

